RFP 8-007 Multi-Step Evaluation Process Results

STAGE 1 and STAGE 2

Stage 1 - October 30-31, 2017

The district curriculum adoption Oversight Team evaluated the curricular/design and professional/service sections, but did not consider fee proposals at this stage.

The district curriculum adoption oversight team began simultaneously evaluating high-quality Open Educational Resources (no associated agency), using the same Curricular/Design criteria, for the Committee's consideration.

Stage 1 Documents Folder

✔ Agencies Selected to Advance to Stage 2
  • Curriculum Associates (72/100)
  • McGraw Hill (83/100)
  • Pearson (79/100)
  • Scholastic (80/100)

X Agencies Not Selected to Advance to Stage 2
  • Amplify (45/100)
  • National Geographic/Cengage (69/100)
  • Houghton Mifflin (55/100)
  • Mondo (36/100)

Stage 1 Scoring

<table>
<thead>
<tr>
<th>Category</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curricular/Design Requirements</td>
<td>80%</td>
</tr>
<tr>
<td>Digital Resources/Tools</td>
<td>15%</td>
</tr>
<tr>
<td>Agency Qualifications, Experience, and Support</td>
<td>5%</td>
</tr>
</tbody>
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Stage 2 - November 1, 2017

Based on the results of the initial evaluation by the Oversight Team, four respondents were brought before the full Curriculum Adoption Committee (the “Committee”) for evaluation (Stage 2). The Committee evaluated the curricular/design and professional/service sections.

Following the the curricular/design and professional/service proposals, the Committee opened and evaluated the fee proposals.
Agencies Selected to Advance to Stage 3
- Curriculum Associates (77/100)
- McGraw Hill (80/100)
- Pearson (83/100)

Agencies Not Selected to Advance to Stage 3
- Scholastic (76/100)

In addition to the final scores, the committee members voted on which vendors should be invited to present on December 7th (Stage 3). The results of the vote are listed below:
- Curriculum Associates: 12 Yes 3 No
- McGraw Hill: 14 Yes 1 No
- Pearson: 14 Yes 1 No
- Scholastic: 5 Yes 10 No

Stage 2 Scoring

<table>
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<th>Category</th>
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<tr>
<td>Curricular/Design Requirements</td>
<td>50%</td>
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<tr>
<td>Digital Resources/Tools</td>
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<tr>
<td>Agency Qualifications, Experience, and Support</td>
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<tr>
<td>Fee Proposal and Fee Schedule</td>
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Stage 3 - December 7, 2017 & January 31, 2018

Based on the Committee's evaluation (Stage 2), three respondents were selected to meet (face-to-face or online) with the ELA Curriculum Adoption Committee for an oral presentation and comprehensive product demonstration (Stage 3).

Prior to the final evaluation, committee members are piloting instructional materials and digital resources/tools in the classroom, with the expectation to document experiential knowledge and provide detailed reports to all committee members.

Prior to the final evaluation, the Committee will host an ELA Curriculum Adoption Open House during which all elementary school teachers will be invited to view the provided samples and leave feedback for the Committee's consideration.

The Committee will convene on January 31st to discuss all aspects of the evaluation process, (including Curricular/Design requirements, professional/service requirements, classroom pilots, community feedback from the open house, fee proposals, and perception...
of agency's ability to accomplish scope of service) and select the primary curriculum to be presented for the Board's consideration.

The District reserves the right to:
- Accept or reject any proposal, and/or
- Waive any formality or technicality if determined to be in the best interest of the school district, and/or
- Select a high-quality Open Educational Resource (no agency association) as the recommended primary Elementary English Language Arts curriculum.

✔ Agency Selected for Recommendation to the Board of Education

X Agencies Not Selected

Stage 3 Scoring

<table>
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<tbody>
<tr>
<td>Demonstration of Services</td>
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<tr>
<td>Perception of Agency's Ability to Accomplish Scope of Service</td>
<td></td>
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<tr>
<td>- Committee Member’s Perceptions</td>
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<tr>
<td>- Classroom Pilot Feedback</td>
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<td>- Open House Feedback</td>
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<td></td>
<td>70%</td>
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Award shall be made to the respondent deemed most capable of accomplishing the Scope of Services required, taking into account the proposals and evaluation factors here outlined.